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To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>  
Date: 2/16/2018 2:22:09 PM  
Subject: News to share

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Dear Bill,

I hope this letter finds you well and that your new year is off to a great start! As a valued partner, I'm writing to share some important news that will impact our grantmaking beginning in March 2018.

Recently the Foundation completed Impact 2022, a six-month planning process to identify our strategic vision and priorities for the next five years. This process provided our trustees and staff the time and space to reflect on the opportunities, needs, and challenges facing our city and to identify ways the Foundation can contribute to the growth and vitality of Memphis in the years ahead. Throughout this process, we heard from a cross section of community stakeholders, and this important feedback most definitely strengthened our efforts.

Today, the planning process is complete, and we embark on our strategic priorities with enthusiasm and determination. Moving forward, the Hyde Family Foundation's investment and work will fall into four impact areas, all of which are aimed at ***one north star—a thriving, unified Memphis for ALL.***

Our four impact areas are:

- 1) High-Quality Education
- 2) Vibrant Spaces and Communities
- 3) Thriving Arts and Culture
- 4) Engaged Leadership and Civic Pride

To learn more about these impact areas and our revised application and reporting guidelines, please visit our website at [www.hydefoundation.org](http://www.hydefoundation.org). If you desire to discuss any part of this in more detail, our program staff will be happy to visit.

On behalf of our trustees and team, we thank you for your great partnership and look forward to continuing to partner with you as we all strive to create a thriving, unified Memphis for all. I truly believe our city's best days are ahead, and a bright future awaits us!

Best,  
Teresa

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